



Shannon Offord
Manager Strategic Partnerships & Alliances at DirectEmployers Association

Shannon has over 17 years of experience in the HR/online recruitment industry working for companies such as Aerotek and Monster. He is currently responsible for building and maintaining the Association's strategic relationships with a myriad of recruitment, nonprofit, and government entities. In addition to his duties at DirectEmployers, Shannon has served on not-for-profit and for-profit organization Boards including the Indiana Business Leadership Network (INBLN) and Teknetix, a Nashville based recruiting agency.

Prior to taking on his current role, he assisted Fortune 1000 companies with building diversity, disability, and online recruitment strategies. He also has experience recruiting and training recruiters on sourcing and cold calling techniques.

Shannon attended Anderson University, where he received a BA in Communication (Public Relations) in 1997. While in college, he spent a semester in Londonderry, Northern Ireland, studying Conflict Resolution at the University of Ulster. He was also a four-year varsity letterman in track & field.