

FOR IMMEDIATE RELEASE

CONTACT: Bianca Strzalkowski, MSCCN Public Relations

919.609.2073; BStrzalkowski@casymccn.org

Military Spouse Corporate Career Network Named Leading Practice Non-Profit By IVMF

Organization leads the way in connecting employers to military-affiliated job seekers

Lake St. Louis, MO, February 11, 2014– The Military Spouse Corporate Career Network (MSCCN)



was named as a leading practice for engaging veteran talent by the Institute of Veteran and Military Families (IVMF). Specifically, the IVMF lists MSCCN among a stellar list of resources for attracting and sourcing veterans; the list includes the Department of Labor and the White House's Joining Forces Initiative. The MSCCN's mission is to assist transitioning military members, veterans and military spouses

into positions that are a fit with their skills, experience and training which they acquired during their service. The organization works with employers to help them understand the value of military-affiliated job seekers.

"The research the IVMF conducts is always outstanding so to become recognized by the IVMF as a best in practice for veterans' employment is beyond words at this moment. As one of only two non-profits listed nationwide, we are proud that our work is making a difference in the lives of those who served this nation," says Deb Kloeppel, Founder, President and CEO of CASY-MSCCN. "In 2014, our organization will turn 10 years old and it continues to have a powerhouse impact on this very important market to hire veterans and military spouses; it speaks volumes to the integrity, expertise and transparency of the CASY-MSCCN team. Our team is comprised solely of military spouses and veterans. Literally, we track every candidate, every recruiter, every job and every job placement through world-class technology provided by Kenexa-IBM, which elevates our reporting mechanisms. However, there isn't a technology piece invented today that matches our one-on-one (boots to the ground) personal employment and job placement assistance to our beloved military job seekers. I congratulate team CASY-MSCCN for remaining the most successful, the most comprehensive and most transparent program to date in the nonprofit sector."

The information produced by IVMF strives to teach employers how to maximize their outreach to veterans seeking employment after their military service ends. Examples of suggested tools to reach post 9/11 veterans include the use of social media, the use of marketing materials that translate military skills to civilian jargon and community collaboration, all of which MSCCN

currently has in place. Because of this, Dr. Michael Haynie, Founder and Executive Director of the IVMF reinforced to MSCCN's CEO Deb Kloepfel, "We are happy to elevate MSCCN in our work."

The full listing of IVMF's research on veteran employment can be found at: [VETERAN EMPLOYMENT LEADING PRACTICES TOOLS](#)

###

About Military Spouse Corporate Career Network (MSCCN):

The Military Spouse Corporate Career Network (MSCCN) focuses on employment readiness training programs, job placement solutions, and no-cost services to all military-affiliated spouses, retired military spouses and caregivers to war wounded heroes. To learn more, <http://www.mscn.org/>

About The Institute for Veterans and Military Families at Syracuse University (IVMF):

The IVMF is the first interdisciplinary national institute in higher education focused on the social, economic, education and policy issues impacting veterans and their families post-service. Through our focus on veteran-facing programming, research and policy, employment and employer support, and community engagement, the institute provides in-depth analysis of the challenges facing the veteran community, captures best practices and serves as a forum to facilitate new partnerships and strong relationships between the individuals and organizations committed to making a difference for veterans and military families. Learn more about the IVMF at vets.syr.edu.