



**CORPORATE AMERICA SUPPORTS YOU**

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## **CORPORATE AMERICA SUPPORTS YOU AWARDED ADDITIONAL GRANT FROM CALL OF DUTY ENDOWMENT TO EXPAND EMPLOYMENT PLACEMENT PROGRAMS FOR VETERANS**

**MSCCN's sister company, CASY, surpasses promised outcomes on military and veteran placements - direct-connect job programs and employment tracking system are key contributors**



Lake St. Louis, MO, July 11, 2014- Earlier this year, Corporate America Supports You (CASY) was awarded an initial grant of \$250,000 from the Call of Duty™ Endowment to expand its world-class employment support program for military and veteran job seekers. CASY surpassed its promised 500 placements for 2014 within the first grant quarter, placing over 1,000 military and veterans in less than 90 days. Due to this outstanding achievement, CASY was awarded an additional grant of \$500,000 from the Call of Duty™ Endowment to expand its employment placement program. These additional funds will allow CASY to better meet the demand for training and employment services as the number of transitioning service members, National Guard, Reserves, and veterans needing employment continues to climb.

CASY's mission is to personally assist transitioning military members and veterans into open job positions that are a fit for the skills, training and experience which they acquired during their service and to provide additional training opportunities when skills gap exist. The \$750,000 awarded by the Call of Duty™ Endowment in 2014 provides the funds needed to empower CASY's boots-to-the-ground mission when connecting military-supportive employers to our nation's military heroes. "These funds go directly into the expansion of our CASY team of Employment Specialists who work one-on-one with our military-affiliated applicants. The funds are also used to expand

our team of Recruiter Connect™ Specialists who work directly with our corporate recruiters to provide a direct-connect for job placement purposes," says Rear Admiral Dan Kloeppel, USN, (ret) and Founder and CEO of Corporate America Supports You. "We hold a great deal of respect for the Call of Duty™ Endowment. Their vetting process is by far the most comprehensive and thorough background research we have ever encountered. They know how to detect overblown metrics and slick marketing campaigns that bolster unrealistic numbers and outcomes. CASY operates a nonprofit infrastructure that carries with it a ten-year history of metrics-driven success. Call of Duty™ Endowment recognizes organizations like CASY for the things that matter - solid metrics-driven programs that documents real-time outcomes for the military communities they serve."

CASY's Founder is a retired Navy Flag Officer, and its COO is a Marine Corps and Coast Guard veteran. The CASY team is staffed by veterans and military spouses who have a deep understanding of the valuable skills attained through military service. They understand the struggles that transitioning military and veterans face as they move from military to civilian employment, the struggles companies face in identifying qualified candidates, and the need to control the cost per hire for their employer partners. This connection to the community, and understanding of needs on both sides, allows CASY to better assist the military and veterans, and provide companies with candidates who are a fit for their advertised positions. The expansion of the CASY team means more job placements for military and veterans into job positions that are a fit for their skills, qualifications, and needs.

Job seekers can visit the website, <http://casy.us> and go to JOB SEEKERS to create an account and get connected to a trained Employment Specialist. Within 48-72 hours you will get a response from a team member who will review next steps, evaluate your employment needs and explain the array of programs in place to successfully navigate the employment process.

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#### **About Corporate America Supports You (CASY):**

Corporate America Supports You (CASY) was chartered in 2012 as a non-profit organization to provide no-cost employment readiness, vocational training and one-on-one job placement services for National Guard, Reserves, transitioning service members, veterans, homeless female veterans and war wounded. CASY operates as an employment partner to all branches of the Armed Forces, including the National Guard and Coast Guard, through Memoranda of Understanding (MOU). For more information about CASY, read [IBM's CASY-MSCCN Case Study](#) and please visit <http://www.casy.us>.

#### **About the Call of Duty™ Endowment:**

The Call of Duty™ Endowment is a non-profit, public benefit corporation conceived by Bobby Kotick, CEO of Activision Blizzard. The Endowment helps veterans find high quality careers by supporting groups that prepare them for the job market and by raising awareness of the value vets bring to the workplace. For more information about the Call of Duty Endowment, please visit [www.callofdutyendowment.org](http://www.callofdutyendowment.org).