



Career Corp Social Media Associate

Military Spouse Corporate Career Network (MSCCN)

Corporate America Supports You (CASY)

GENERAL DESCRIPTION:

The participant who serves this position will, actively participate in a wide variety of social media activities using platforms such as Facebook, Twitter, and LinkedIn for community development and management, social bookmarking, commenting, etc. and becomes well connected with the broader social media world.

SKILL, ABILITY AND KNOWLEDGE:

Individuals who apply for this position should:

- Have marketing or advertising background or be able show a history with the use of social media.
- Be a motivated person who can meet deadlines and effectively work virtually.
- Express ideas clearly in writing
- Be capable of handling multiple projects at one time
- Possess excellent written and oral communication skills.

Individuals who serve this position will gain additional knowledge and career experience in: social media tools and techniques, marketing, strategy, product marketing, press and analyst relations, business development, operations, and more.

COMPANY INFORMATION

Corporate America Supports You (CASY) is a 501 (c) (3) non-profit organization whose mission is to expand employment opportunities for service members and veterans through high-touch, one-on-one employment placement assistance, focused on the use of gap skills training and targeted resume and interview assistance, LinkedIn optimization, and leveraging connections to employer partners to facilitate a smoother transition - employment process. The organization operate as employment partners to all branches of the Armed Forces through Memoranda of Understanding (MOU). All our employment and training programs are supported by solid partnerships with major corporations, job-recruiters, mid-size companies, and small businesses that provide employment opportunities for our Military-Affiliated job seekers. Our state-of- the-art applicant





tracking and case management technology, built in partnership with IBM, provides real-time, verifiable tracking and outcome reports to our employment partners, Military, and donors.

Military Spouse Corporate Career Network (MSCCN) is a 501 (c) (3) non-profit organization whose mission is to expand employment opportunities for all military-affiliated spouses, retired military spouses and caregivers to war wounded heroes through high-touch, one-on-one employment placement assistance, focused on the use of gap skills training and targeted resume and interview assistance, LinkedIn optimization, and leveraging connections to employer partners to facilitate a smoother transition - employment process.

Since 2004 CASY & MSCCN have assisted over 3 million military affiliated applicants in the areas of military employment training, career focus, employment readiness, and job placement assistance.

TRAIN2HIRE - Welcome to Career Corps™

We firmly believe in providing individuals with the right skills and training so they are successful in the work they do. Through the Career Corps Career Development Program MSCCN offers our military-affiliated job seekers training and experience using an HR applicant tracking and case management system, training on best practices in military employment, and other employability skills training that prepare the individual to work in military and military spouse employment.

PROGRAM DESCRIPTION:

Our CASY and MSCCN Career Corps Development Program offers Military Spouses and Veterans, National Guard, Reserves and Transition Military Members, a laser-focused entry into the civilian workforce. This program provides current work experience, training to develop transitional skills, and recent industry experience to fill gaps in their work history and to grow professionally.





WHY JOIN CAREER CORPS?

Are you interested in learning new skills? Want to stay competitive in the space by expanding experience and knowledge? Looking for a job working in the non-profit sector? MSCCN hires all its paid positions out of Career Corps!

Social Media Career Corps participant position is virtually served.

Send resumes to Bianca Nafpliotis, Human Department Manager at careercorps@casymccn.org

