



## **Career Corp Local Outreach**

Military Spouse Corporate Career Network (MSCCN)

Corporate America Supports You (CASY)

### **GENERAL DESCRIPTION:**

The participant who serves this position will plan, manage and implement a wide variety of programs, events and outreach activities.

### **KEY RESPONSIBILITIES:**

1. Organize, attend, and/or participate in special events and promotions promoting CASY and MSCCN.
2. Serve as spokesperson for the organization at meetings, special and media events.
3. Responsible for developing and implementing all outreach and marketing activities, campaigns, and strategies to promote CASY and MSCCN. This can be done through a combination of personal contacts, brochures, mass mailings, public presentations, special events, the Internet, etc.
4. Establish and maintain effective relationships with local, state, and federal agencies, employers, and other parties to promote CASY and MSCCN.
5. Develop and implement a monthly outreach plan that includes promotional strategies.
6. The Local Outreach Coordinator assists the Marketing Research and Development Coordinator with the aforementioned duties and performs other related tasks as required.

### **EDUCATION REQUIREMENTS:**

Minimum: Bachelor's degree in Business Management. Experience in social media tools and techniques.

### **COMPETENCIES:**

- Excellent oral and written communication skills.
- Knowledge, training, and practice of superior customer service skills.
- Organizational and time management skills.
- Ability to work independently, maintain confidential information, multitask and follow-up.
- Motivated person who can meet deadlines and effectively work virtually





**Individuals who serve in this position will gain additional knowledge and career experience in:**

- Social media tools and techniques
- Product marketing,
- Press and analyst relations,
- Business development, operations, and more.

**COMPANY INFORMATION**

Corporate America Supports You (CASYS) is a 501 (c) (3) non-profit organization whose mission is to expand employment opportunities for service members and veterans through high-touch, one-on-one employment placement assistance, focused on the use of gap skills training and targeted resume and interview assistance, LinkedIn optimization, and leveraging connections to employer partners to facilitate a smoother transition - employment process. The organization operate as employment partners to all branches of the Armed Forces through Memoranda of Understanding (MOU). All our employment and training programs are supported by solid partnerships with major corporations, job-recruiters, mid-size companies, and small businesses that provide employment opportunities for our Military-Affiliated job seekers. Our state-of- the-art applicant tracking and case management technology, built in partnership with IBM, provides real-time, verifiable tracking and outcome reports to our employment partners, Military, and donors.

Military Spouse Corporate Career Network (MSCCN) is a 501 (c) (3) non-profit organization whose mission is to expand employment opportunities for all military-affiliated spouses, retired military spouses and caregivers to war wounded heroes through high-touch, one-on-one employment placement assistance, focused on the use of gap skills training and targeted resume and interview assistance, LinkedIn optimization, and leveraging connections to employer partners to facilitate a smoother transition - employment process.

**Since 2004 CASY & MSCCN have assisted over 3 million military affiliated applicants in the areas of military employment training, career focus, employment readiness, and job placement assistance.**





## **TRAIN2HIRE - Welcome to Career Corps™**

We firmly believe in providing individuals with the right skills and training so they are successful in the work they do. Through the Career Corps Career Development Program MSCCN offers our military-affiliated job seekers training and experience using an HR applicant tracking and case management system, training on best practices in military employment, and other employability skills training that prepare the individual to work in military and military spouse employment.

### **PROGRAM DESCRIPTION:**

Our CASY and MSCCN Career Corps Development Program offers Military Spouses and Veterans, National Guard, Reserves and Transition Military Members, a laser-focused entry into the civilian workforce. This program provides current work experience, training to develop transitional skills, and recent industry experience to fill gaps in their work history and to grow professionally.

### **WHY JOIN CAREER CORPS?**

**Are you interested in learning new skills? Want to stay competitive in the space by expanding experience and knowledge? Looking for a job working in the non-profit sector?** MSCCN hires all its paid positions out of Career Corps!

**Local Outreach Career Corps participant position is virtually served.**

Send resumes to Bianca Nafpliotis, Human Department Manager at [careercorps@casey-msccn.org](mailto:careercorps@casey-msccn.org)

