

## FOR IMMEDIATE RELEASE

## **CASY and MSCCN Report Significant Hiring Increase**

In the first two quarters of 2015, CASY and MSCCN have reported an astounding 3,385 hires and are on pace to match and pass last year's record numbers.

**Lake St. Louis, MO—August 3, 2015—** Corporate America Supports You (CASY) and the Military Spouse Corporate Career Network (MSCCN) have made a significant impact on employment numbers of those within military and veteran communities during the first quarter of 2015.

More than 3,385 National Guard, Reserves, transitioning service members, veterans, military spouses, homeless female veterans, war wounded, and caregivers of war wounded have been helped through no-cost employment readiness, vocational training, and one-on-one job placement services provided by CASY and MSCCN.

CASY and MSCCN placed more than 5,000 military-affiliated hires in 2014.

A recent \$1.2 million grant from Activision's Call of Duty Endowment to CASY has allowed thousands of military-affiliated hires to be placed into meaningful careers in 2015. The grant's impact is already creating positive results with a huge boost in both the first and second quarter hires. The increase is directly attributed to CASY and MSCCN team member expansion.

"We were given a Job Placement goal of 3,000 Veterans for 2015 by Dan Goldenberg, Executive Director of The Call of Duty Endowment. We met that goal by the end of June. That is a tribute to our team's hard work, dedication, and know-how." said Rear Admiral (ret) Dan Kloeppel CEO of Corporate America Supports You.

"One of the main issues service members and veterans face is the ability to understand their full skills and qualifications, then translate them in a way that recruiters and Human Resource professionals understand," said Amy Rossi, Director of Training and Co-Founder. "In addition, there are sometimes issues with transferring training and military service experience to meet the expectations typically placed on job seekers for certain positions in corporate America."

CASY and MSCCN staff and volunteers work directly with corporate recruiters to match military service members and veterans to jobs that complement and fully use their qualifications, experience and education. A robust training system provides additional education essential to tackling job search obstacles. Employment Specialists work directly with each applicant to adjust employment plans to meets the job seekers career goals.

Job seekers can visit the CASY website, <a href="http://casy.us">http://casy.us</a>, or the MSCCN website, www.msccn.org, and create an account under the "JOB SEEKERS" tab in order to connect with a trained Employment Specialist. Within 72 hours, a team member will respond to them to review next steps, evaluate employment needs, and explain the array of programs in place to successfully navigate the employment process.

## For more information:

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Corporate America Supports You (CASY) was chartered in 2010 as a private sector non-profit organization to provide no-cost employment readiness, vocational training, and one-on-one job placement services for National Guard, Reserves, transitioning service members, veterans, homeless female veterans, and war wounded. CASY operates as an employment partner to all branches of the Armed Forces, including the National Guard and Coast Guard, through Memoranda of Understanding (MOUs). All of the employment and training programs are supported by solid partnerships with major corporations, job-recruiters, mid-size companies, and small businesses that provide employment opportunities for Military-affiliated job seekers

To learn more, visit http://www.casy.msccn.org

The Military Spouse Corporate Career Network (MSCCN) was chartered in 2004 as a private sector non-profit organization with the mission to provide no-cost employment readiness, vocational training, and one-on-one job placement services for military spouses and caregivers of war wounded. MSCCN and its sister organization, Corporate America Supports You, function as one Military job-placement unit serving two target audiences. Where MSCCN focuses on spouses of Military and Military caregivers, CASY offers an outlet for Military and Military affiliates. CASY-MSCCN operates as an employment partner to all branches of the Armed Forces, including the National Guard and Coast Guard, through Memoranda of Understanding (MOUs). All of our employment and training programs are supported by solid partnerships with major corporations, job-recruiters, mid-size companies, and small businesses that provide employment opportunities for our Military-affiliated job seekers. Our state-of-the-art Gateway technology, built by Kenexa/IBM, provides real-time, verifiable tracking and outcome reports to our employment partners, Military, and donors.

To learn more, visit http://www.msccn.org