



Jacksonville Tri-Base Job Fair March 31, 2010



Top Left: Lisa Blevins and Ericka Stokes, MSCCN; Top Right: Ericka and Candidate
Bottom Left: Lisa and Candidate; Bottom Right: Candidates

Overview

Jacksonville, FL – MSCCN Representatives attended the Tri-Base Job Fair at the Morocco Shrine Center in Jacksonville, FL. Approximately 45 companies attended, with 59 candidates visiting MSCCN for job search information. The event was organized by the NAS JAX Fleet and Family Support Center for military families. The companies involved were civilian contractors or military friendly organizations.

Contacts

The exciting part was meeting the candidates face-to-face who attended our online job fair prior to this event. The job seekers agreed our training prepared them to be effective at the job fair. Our candidates were ready and successful; each came with a list of companies they researched, resume, and elevator speech. Word of mouth brought new job seekers to our table to learn about MSCCN and our services. We offered on the spot advice on resumes, how to approach companies, and how to follow up with contacts. We also caught up with many repeat customers and learned their incredible updates and progress. One candidate is working as a mystery shopper to earn extra money during his job search, and another got an interview on the spot because of his impressive resume and experience.

We also spoke with many of the companies attending. We shared the services and benefits of MSCCN, and the companies agreed to work together and post their job openings. Merrill Lynch has a large campus in Jacksonville and is in the process of hiring 200 employees. They are interested in military spouses and welcomed an opportunity to receive referrals from MSCCN. USAA is also hiring customer service representatives for their Tampa campus; the positions include paid training and great benefits. Several schools at the event offer training programs and degrees. Fortis contacted us about setting up an event in April with information about their program, GI Bill and Post 911 training, and job search tips.

Outcome

We felt this was a wonderful event for military families in Jacksonville. We introduced MSCCN to local companies currently hiring the Jacksonville area, and increased our relationships with our candidates by being at the job fair to offer instant advice. We collaborated with companies to post jobs, developed new relationships, and increased our relationships and candidate pool.

Grant: North Florida BrAlve Grant