



## October Update

### Good News –

On October 31, MSCCN launched our new website! Please visit the site at [www.msccn.org](http://www.msccn.org).

October was a month for fine-tuning MSCCN presentations and recruiting two new Team members. Our new website designer, Noel, worked hard to finish all the webpages for the new MSCCN website to start uploading before 1 Nov.

MSCCN has a critical need for a workshop coordinator so that everything runs smoothly for the installation and MSCCN for on-site workshops. Deb is in the final stages selection and will announce a new hire for the position next month.

### **MSCCN Launches “MSCCN Caregiver First-Step Program”**

Deb did announce that a caregiver for war wounded would soon be entering a special MSCCN training/internship. Maria Cotrell, Marine Corps spouse and caregiver to her war wounded husband, was selected to begin Gateway training and then move on to applicant assistance. Her story was forwarded earlier. MSCCN is very grateful to ASMBAs for funding the first MSCCN “Caregiver First Step Program” intern.

Deb provided a workshop at Camp Pendleton on October 21 with 53 spouses in attendance. Camp Pendleton asked MSCCN to come back for a two-day workshop in 2010. Visit our website in a few weeks for the confirmed date.

### **October Monthly Stats:**

*(Note - we had 2 weeks where the Gateway wasn't working)*

- 117 new resumes in Oct, 10797 Total Resumes
- 400 new reqs, 9321 Total Requisitions
- 3333 communications with candidates

### **MSCCN Job Placements**

5 Total Hires

## **Volunteer Training and Employment Program Launched:**

MSCCN officially launched their "Milspace Volunteer Training and Employment Program" this month. MSCCN's program is the first-ever "Volunteer-for-a-Career" of its kind. Amy Schofield, a Navy spouse, who began volunteering with the MSCCN in August has been hired to create and expand this program. Amy is excited for the opportunity to recruit and retain a network of volunteers to help MSCCN flourish and continue to expand and achieve its mission. We have increased the number of volunteers from two to twelve in a very short time period. Volunteers have an opportunity to stay active and help the military community, explore a new career, keep current while they are in school, or provide gaps in their resume while they are in transition. Volunteer opportunities include business development, fundraising, assisting applicants with job searching, posting jobs, tracking media, writing, conducting outreach, assisting with research, and many more. Volunteer orientation sessions will be held in November.

Highlights of October volunteer achievements:

50 jobs posted for Ceridian

Initial research for developing an individual giving fundraising campaign

Worked with at least 10 applicants/resumes reviewed

Researched resources to ease the teaching job search process

Researched volunteer recruitment websites

Contacted/followed-up with corporations and updated information in Salesforce

Drafted info for MSCCN & CVS partnership

Business development meeting at Ft. Myer

129.75 volunteer hours for October

368 total # volunteer hours for the year

Value of total volunteer time for September is \$2627.44

*The dollar value of volunteer time for 2008 is estimated to be \$20.25 based on research by Independent Sector*

[http://www.independentsector.org/programs/research/volunteer\\_time.html](http://www.independentsector.org/programs/research/volunteer_time.html)

## **New MSCCN Volunteer:**

Ericka Stokes – Navy Spouse – Volunteer Program/Research Assistant – Jacksonville, FL

## **Program changes/challenges**

Last month (Oct 2009), we had 4002 web site visits, down from 4127 in Sep. Daily visits averaged 129 and peaked at 177 on Oct 7. Total webhits in October were 163,140.

## **Resume Count**

As of October 31, the number of current active resumes was 10797 and the number of job reqs currently active was 9321.

## Website Stats

In checking the web statistics, it was interesting to note how viewers got to the MSCCN.org website (called referrers):

#1 was directly to the website (it's great we are known by so many) - same as last month and every month since reporting

#2 was from a Google search (not surprising) - same as last month

#3 was from Goggle images (same)

#4 was from Military Homefront (up two)

#5 was from Military OneSource (down one)

#6 was from Yahoo search (down one)

#7 was from bing search (same)

#8 was from Ashworth College (up three)

#9 was from npc.Navy Family Resources (same)

#10 was from a weblink validator

#11 was from our new web desginer

#12 was from NMFA.org (down four)

Concentra Military Support went from #12 to #14

And #18 was from <http://www.afcommunity.af.mil/employment>

The website was accessed from 61, down from 65 countries – here are the top 30:

#	Country
1	Network
2	US Commercial
3	Unresolved/Unknown
4	US Military
5	US Government
6	US Educational
7	Non-Profit Organization
8	United States
9	Taiwan
10	Germany
11	Italy
12	Belgium
13	Japan
14	Russian Federation
15	United Kingdom
16	Canada
17	Australia
18	Saudi Arabia
19	Romania
20	Brazil
21	Ukraine
22	Israel

23	Colombia
24	Portugal
25	Turkey
26	Singapore
27	Poland
28	China
29	France
30	Estonia

### **Lessons learned**

Even though we knew that resume posting appeared very low for a while in October, the reason was not clear until our Gateway Leader, Kate, checked with the Kenexa Gateway expert and discovered there was a glitch in the resume upload process. We are grateful that Kate delved quickly into the problem and it was fixed quickly. One week of low resumes may be considered as a normal fluctuation, but a second week of low postings was not normal. Kate did not “assume” that things were in a normal state and asked pertinent and timely questions. That seems to be a lesson that everyone needs to re-learn from time to time – don’t assume.