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# CASY-MSCCN

# Monthly Update



## MILITARY TO CIVILIAN JOBS NETWORK ALLIANCE AWARD

In a ceremony held at the Pentagon, Corporate America Supports You (CASY) and the Military Spouse Career Network (MSCCN) presented Bill Warren with The Military to Civilian Jobs Network Alliance Award. Deborah Kloepfel, President and CEO of MSCCN states, "We are pleased to honor Mr. Warren for his valuable contribution in helping members and spouses of the National Guard and Reserve Families reenter the workforce after these individuals have selflessly served their country."



Mr. William Warren, Ms. Deborah Kloepfel, RADM Dan Kloepfel, and MG Kelly McKeage.

The MSCCN and DirectEmployers Association created a partnership in August of 2010 due to the mutual respect for helping both spouses of servicemen and veterans reenter the workforce. DirectEmployers Association provides access to over 900,000 vetted jobs at no cost to the largest job bank for military spouses in the country at [US.jobs](http://US.jobs).

Warren, a former U.S. Army veteran, and DirectEmployers Association understand the need for an organization like CASY-MSCCN that provides job-readiness services to transitioning military, related families, and their caregivers. Warren accepted the award with gratitude saying, "Military spouses and returning service members bring unique skills and experience to the civilian workforce. They have learned to work side by side with individuals regardless of race, gender, geographic origin, ethnic background, religion and economic status. They have the sensitivity to cooperate with many different types of individuals providing employers a competitive advantage globally."

### ALLIANCE AWARD CERTIFICATE OF APPRECIATION

Mr. Andrew Jackson, Retired British Army Officer, and Kenexa were recognized for their continued generosity and the donation of superior Gateway technologies and Applicant Tracking Systems. Accepting the award on behalf of Andrew and Kenexa was Greg Farrell. Greg said, "Yesterday was a super-proud day to be a Kenexan and to see our work together endorsed at the highest levels in the military. Being recognized as number one Corporate Sponsor is important to us and very, very much appreciated."

## January 2012

### In This Issue:

- \*Military to Civilian Jobs Network Alliance Award
- \*Honorable Mention
- \*Applicant Updates
- \*CASY-MSCCN News
- \*Success Story
- \*Military to Civilian Jobs Network Alliance Programs
- \*January Events
- \*Quick Links

## Web Links

### [MSCCN.org](http://MSCCN.org)

Find jobs, employment resources, upcoming events, and success stories.

### [MSCCNBlog.info](http://MSCCNBlog.info)

Read about hot job opportunities, industry news, and tips to help you get a job.

### [MSCCN.info](http://MSCCN.info)

Quick link to our upcoming training.

### [MSEJ.info](http://MSEJ.info)

Quick link to our award winning Military Service Employment Journal

### [CASY.MSCCN.org](http://CASY.MSCCN.org)

Quick link to our sister company Corporate America Supports You.

# APPLICANT MOVEMENT CONTINUES!

## MSCCN APPLICANT UPDATES- 31 HIRES

January was a busy month for applicants. Resumes submitted and communications with applicants increased. Hiring is on the slow side. However, applicants actively searching and using targeted resumes had more success.

### JANUARY 2012

223 Resumes Uploaded

2081 Jobs Posted

Communications: 13,721

Inside 13,721

Outside 460

### APPLICANT SPOTLIGHT



**Jessica K.**

"Job hunting in today's economy can be hard, and as a military spouse (even with a graduate degree) it can be challenging. The key is to stay focused and positive! MSCCN and Gateway Applicant Specialist Odetta Delsol have given me the resources to continue my employment search with optimism."

Affiliation	Branch	State	Misc.
Spouse	Navy	NC	Bojangles Rest.
Spouse	Army	NC	Brynn Marr Hospital
Spouse	Army	NC	Convergys
Spouse	Army	VA	Pen Fed
Spouse	Army	NY	Old Navy
Spouse	Navy	GA	UMUC
Spouse	Air Force	VA	Pen Fed
Spouse	Air Force	VA	Pen Fed
Spouse	USMC	VA	Pen Fed
Spouse	USMC	VA	Pen Fed
Spouse	Army	NC	Convergys
Spouse	Army	GA	Convergys
Spouse	USMC	TX	Mt San Jacinto College
Spouse	Air Force	TX	NAF
Spouse	Navy	RI	Rhode Island School
Spouse	USMC	VA	Career Counselor
Spouse	Army	TX	Parent to Parent
Spouse	Army	VA	OSC
Spouse	Air Force	IL	
Spouse	Army	NC	H&R Block
Spouse	Army	VA	
Spouse	Navy	VA	Riverside Rehab Center
Veteran	Air Force	VA	US Falcon
Veteran	Navy	VA	Pen Fed
Veteran	Navy	VA	Pen Fed
Veteran	Army	OR	Pen Fed
Veteran	Army	VA	Pen Fed
Veteran	Army	VA	Pen Fed
Veteran	Air Force	MD	Pen Fed
Veteran	Army	NY	North Shore RN
Veteran	Navy	VA	VA Community College

### News...

**On January 14, 2012, CASY "Troops to Transportation and Logistics" (T2TL) met several Navy Flag Officers and AB Transport Senior Leadership to kickoff the soft launch of a campaign to provide paid on-the-job training and job placement in the transportation and logistics career fields.**



Standing from Left to Right, Rear Admiral Chuck Williams USN (ret); Captain Joe Robinson, USN (ret) - Tuskegee Airmen Association; Rear Admiral Dave Steindl, Commander, Naval Service Training Command; Captain Dick Kalyemeyer USN (ret) Seated Left to Right Mr. Shawn Leonard, CEO of AB Transport and Senior Advisor CASY Troops to Transportation and Logistics Program; Rear Admiral Dan Kloeppel USN (ret) and CEO of CASY; Mr Mike Brown, AB Transport; Mr. Charles Vargas, US Army (ret) and AB Transport Military Liaison

# Military to Civilian Jobs Network Alliance Jobs Campaign for the National Guard

## Quick Links

[Largest Job Bank in the World for Military Families](#)

[Hot Jobs For Immediate Hire!](#)

[Spouses Search Jobs](#)

[National Guard Search Jobs](#)

[Vets Search Jobs](#)

[Employers Join MSCCN](#)

[Corporate Recruiters](#)

[Media Kit](#)

[MSEJ & MCCP](#)

[Career Blog for Jobs](#)

[Projects Seeking Funding](#)

[Military Applicant Workplace Resources](#)

[Program Stats](#)

*CCR Registered  
Fed Tax ID 20-2071522*

## Web site Stats:

Unique visitors: 4,309  
Number of visits: 7,207  
( 1.67 visits / visitor)

Pages viewed: 32,576  
(4.52 pages / visit)

Hits: 174,855  
( 24.26 hits / visit)

CASY & MSCCN formed an Alliance in 2011 to train and place National Guard job seekers into the corporate job market. All job campaigns listed under the CASY-MSCCN Alliance will use applicant tracking technology, training, and job placement services. We will prepare, train, and connect Guardsmen directly to hiring managers and recruiters inside our CASY and MSCCN 1500 Member Employer group.

**National Guard Employment Programs**-Original resources provided by Kenexa, DirectEmployers Association, and Boeing.

**Citi Debt Management & Financial Health Program for National Guard Families**-Christopher Page, Vice President, Program Manager-Veterans Initiative at Citi

**Troops to Transportation & Logistics Program (T2TL) Jobs Campaign**-Shawn Leonard, Founder and President, AB Transport, Inc. and Senior Advisor to CASY for T2TL.

**American Jobs for American Heroes Campaign**-Steve Nowlan, Executive Director, Center for America Not for Profit Organization; Links to small business, trade organizations, training and educational opportunities.

**Work from Home Jobs Campaign** -Jim Souers, CEO, and Rick Vogel, Vice President, Marcone Supply.

**Job Mentorship and Job Shadow Campaign** -Chuck Drury, CEO Drury Inns and Volunteer Senior Advisor to CASY.

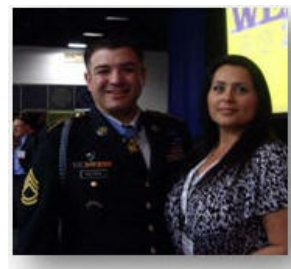
**CASY-MSCCN Job Training & Job Placement/Medal of Honor Recruiter - Connect Program**

**Don Woodring of Don Fiesta LLC** -Web Design Development Training and job placement.

## JANUARY EVENTS

On January 26, 2012, BrendaLee Winans, Senior Gateway Applicant and Recruiter Connect Specialist attended a Military Spouse Symposium & Career Fair in San Diego, CA. The event theme for the event was "Keeping a Career on the Move".

1/4	Online - Targeting Your Resume
1/11	Online - Live Resume Assessment
1/17	NG Training, Brief, and Demo
1/18	Online - Interview Techniques
1/19	NG Training, Brief, and Demo
1/20	NG Training, Brief, and Demo
1/25	Online - Social Media Training
1/26	NG Training, Brief, and Demo
1/27	NG Training, Brief, and Demo



Ms. BrendaLee Winans,  
SFC Leroy Petry,  
Medal of Honor Recipient