

Corporate America Supports You (CASY)
Military Spouse Corporate Career Network (MSCCN)
Information Packet



CASY-MSCCN
Military-to-Civilian Jobs Network Alliance™

1,500 Patriotic Employers Strong!

- **Corporate America Supports You (CASY)**
- **Military Spouse Corporate Career Network (MSCCN)**
- **Center For America (CFA)**
- **DirectEmployers Association**

8 Years of Proven & Tracked Success

Technology Driven by Kenexa, Inc.

"We didn't create a stand-alone database! We built a highly skilled and job-ready military-affiliated candidate base for our military supportive employer group."
- Deb Kloeppe, CEO of CASY-MSCCN.

CASY-MSCCN built the largest job bank in the world for military-affiliated job seekers.

Our focus is placing qualified military affiliated applicants with open employment positions that match the candidate's skills and experience.

Too many failed for-profit and nonprofit programs have diluted the employment market, confusing military applicants and corporate giving organizations

***CONTACT
Information:***

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www.CASY.MSCCN.org
www.MSCCN.org



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Corporate America Supports You (CASY) Military Spouse Corporate Career Network (MSCCN) Fact Sheet

How We Serve Corporate Recruiters

We Deliver A High Quality Military Candidate – FAST

- Highly Credentialed CASY-MSCCN Team administers our industry-leading Job Placement Program.
- We DRIVE qualified and thoroughly screened military-affiliated applicants to the DESKTOPS of hiring managers.
- CASY will act as a search agent for your open job positions.
- CASY provides fully accountable job placement numbers by utilizing Kenexa world-class Applicant Tracking technology.
- Virtual employment readiness training seminars are conducted in order to prepare your qualified CASY candidates to ensure job readiness and job expectations.
- We provide new hire reports and program information in a published monthly report called *CASY-MSCCN Program Update*.
- Our corporate Hiring Managers and Recruiters are showcased in our employment journal, call center publications, and our websites for both CASY and MSCCN.

How We Serve Military-Affiliated Candidates

We 'Walk the Walk' because we are all military at CASY-MSCCN!

- Applicants register for assistance at www.msccn.org/Job_Seekers/JobSeekers.htm.
- After applicants register, a CASY-MSCCN Applicant Specialist will contact them personally to assess their needs in conjunction with our programs and help them sign up for job readiness or placement assistance.
- Applicant Specialists will provide one-on-one assistance for the job search, answer questions, practice mock interviews, and provide direction for job readiness and placement with our corporate partners.
- Job-Ready Applicants will be placed into our "Applicant ~ Recruiter Direct-Connect Placement Program."
- CASY-MSCCN Applicant Specialists will assist throughout the employment search and placement - they are available by email or phone one-on-one or in group sessions for training.

CASY-MSCCN / 10 Stone Falcon Court / Lake St. Louis, MO / 63367

Military to Civilian Jobs Network Alliance™

- Troops to Transportation & Logistics™
- American Jobs for American Heroes™
- Work from Home Jobs Campaign
- Job Mentorship and Job Shadow Program
- Job Training and Job Placement
- Medal of Hire Recruiter Connect Program™
- Debt Management & Financial Health
- Homeless Female Veteran Jobs Program with Final Salute Inc.™
- Patriots Placement Campaign, Web Site Development Training and Job Placement Program

CASY-MSCCN Mission

CASY-MSCCN created and maintains [The National Guard Employment Program](#) with a partnership that includes Direct Employers Association, Center for America, and is powered by world-class technology via Kenexa, Inc.

Seven Years of Proven Success in the Spouse and Veteran Employment Industry

Under a third party audit, and the agreement of the BBB and IRS, it was determined that CASY-MSCCN utilizes **84 cents of EVERY dollar on the mission of CASY-MSCCN.**

CASY-MSCCN:

- Serves National Guard, Reserves, and Veterans' employment needs via CASY (www.casy.msccn.org)
- Serves all military spouses with their employment needs via MSCCN (www.msccn.org)
- Launched *Military-to-Civilian Jobs Network Alliance* for Guard and Reserve families
- Partnered with CFA's American Jobs for American Heroes
- Is endorsed by all branches of the Armed Forces, including the National Guard, Coast Guard, and DoD
- Creates and maintains *The Military Services Employment Journal (MSEJ)*, the most trusted military employment information in the Nation

www.CASY.MSCCN.org

Please ask for Deb Kloeppe (636) 357-7524

Above and Beyond

Seven Years of Proven Success in the Veteran Employment Industry

CASY-MSCCN created, and continues to operate, the MOST comprehensive military employment readiness and direct-connect job placement program in the industry.

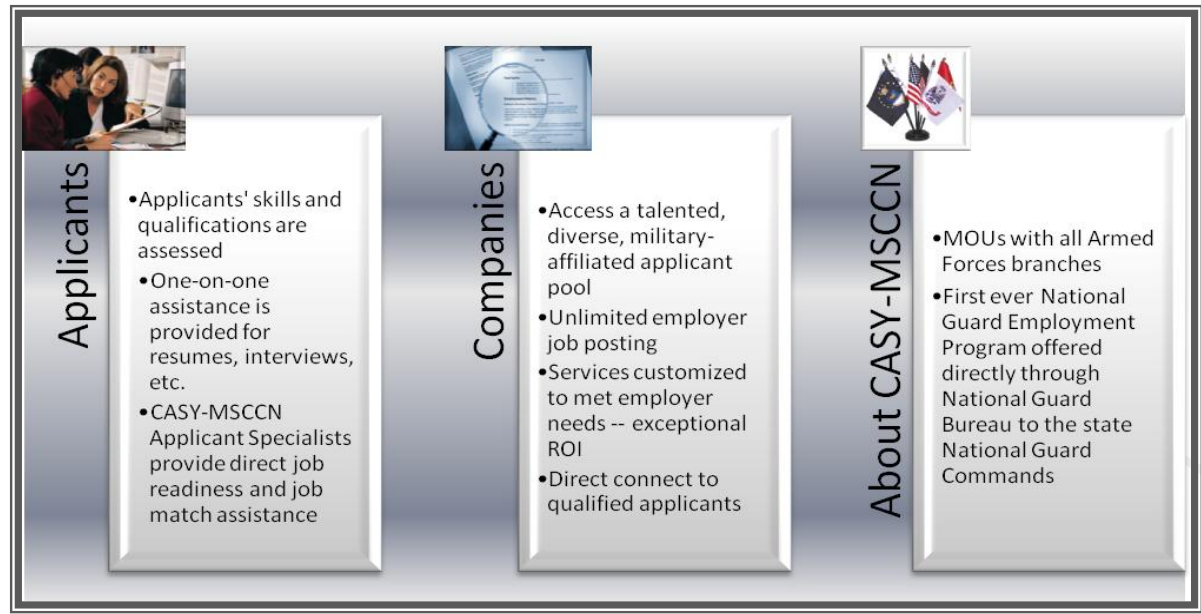
What's missing in military employment?

Three necessary components are still missing from the landscape of military employment programs:

1. Boots-to-the-ground applicant specialists who provide the HARD work when connecting military applicants to the real jobs in real time for job placement success with direct connect between applicants and recruiters.
2. Applicant Tracking Systems that measure real job placements in real time.
3. Too many failed for-profit and nonprofit programs have diluted the employment market, confusing military applicants and corporate giving organizations.

CASY and MSCCN set the precedent for success!

CASY & MSCCN Program Services



Program Information

- ⌚ Over 3.5 million military-affiliated applicants served since 2004.
- ⌚ Over 1.5 million applicants trained in customer service, property management, and job search techniques
- ⌚ Over 2.1 million website visitors in 2010 and 2.9 million web hits
- ⌚ CASY & MSCCN created and maintain the National Guard Employment Program with a partnership that includes, Corporate America Supports You, Direct Employers Association, Center for America, powered by world-class technology via Kenexa, Inc.

For More Information

Visit us online:
www.CASY.MSCCN.org
www.MSCCN.org
MSCCNblog.info
MSCCN.info

Contact Us:
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 (877)My-MSCCN

CASY is a 501(c)(3) nonprofit
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 MSCCN is a 501(c)(3) nonprofit
 Tax ID number is 20-2071552.
 CCR Registered



NATIONAL GUARD

Employment Network

As service members transition home from war they experience many changes in family, finance, and daily routines. Active duty service members come home to continued employment, benefits, and the support of a military community to overcome difficulties. For members of the National Guard and Reserves transition is much different. Unlike active duty service members, once the initial fanfare of homecoming subsides, returning Guard and Reserve members are typically left to face the increasingly stark reality of transitioning back to civilian life on their own. In today's struggling economy, many Guard and Reserve members are returning home to find jobs put on hold to serve their country no longer exist. To compound the problem, they are almost immediately dropped from military payroll and benefits and faced with finding employment in a struggling economy which impacts the financial stability of Guard and Reserve families.

In response to these issues the National Guard Bureau, Corporate America Supports You (CASY), MSCCN, and DirectEmployers Association have partnered to launch the National Guard Employment Network. This employment program will provide training and support for each state's National Guard Command, and for all for all of the National Guardsmen, Reserve military, and their families.

It is the intent of this program to improve National Guard force stability by improving its members' ability to seek, obtain, and retain civilian employment after they return from deployment.

Through this program CASY and the MSCCN will provide:

- o Training on, and use of, their Applicant Gateway and Tracking System for each state. CASY, MSCCN, and the National Guard Employment Support Teams will work together to provide employment readiness and job placement assistance to all National Guardsmen (both Army National Guard and Air National Guard) and their families in every state.
- o Employment readiness support (resumes, job search strategies, interview skills, networking, personal branding, and more) for the National Guard Employment Teams in each state and in turn the National Guardsmen and their spouses.
- o Job match program for the National Guardsmen, Reserves, veterans, and their spouses through the organizations core program – the Applicant ~ Recruiter Connect™.

CASY and MSCCN are dedicated to giving our service members, veterans, and military spouses the skills, tools, and confidence they need for a lifetime of success. We are helping them **bring financial stability** to their families, and the communities in which they live, by focusing on programs that help **strengthen the military family** and helping them build their "tomorrows".

