

Monthly Update for Website Visitors

MSCCN posts monthly information here for all website visitors. The information below is for the month of May, 2009. Recent Gateway activity is shown immediately below

June 1-8 Gateway Activity:

77 Jobs Posted

339 Communications (emails) and 24 phone calls with candidates

91 total resumes (51 new, 40 duplicates)

Website from 1 Jun 08 - 31 May 09 = 41,729 visits and 1,905,648 hits

Monthly Update for May, 2009

Convergys was on a hiring hiatus in May but MSCCN still managed to place two bi-lingual candidates with them. Convergys will begin hiring in the next two weeks and will have a list of military-affiliated candidates screened and ready to hire and are working diligently to build that list with other MSCCN candidates. We also know of six other placements with brick and mortar companies -- 1 in Kentucky, 2 in VA, 1 in Florida, 1 in Texas and 1 in California, with many others interviewed or in the interview process.

We had 191 new resumes uploaded in May and posted 361 new requisitions. We also had 131 applicants go through the Convergys bypass to apply for positions in May.

One of our main areas of focus is better applicant contact and so far we have received excellent feedback on our initiative. Every new applicant is personally contacted within 48 hours of the time they upload their resume on our Gateway and typically over 70% respond back with more information. Most are very surprised and pleased with our "personal" touch. We are trying very hard to refer applicants who need help with their resumes to military family centers and are also spreading the word about the Military Spouse Advancement Accounts.

We sent the MSEJ out to over 600 candidates, sent emails to all Convergys candidates who had used the bypass in Dec-May timeframe and plan to develop a monthly newsletter to send out to all applicants with information on jobs and to provide an additional opportunity to reach out to applicants.

The results of the Military Families Issues Survey 2.0, were announced on May 5, 2009 at a Military Family Roundtable Event in Washington DC with the Speaker of the House, Congressional Women's Caucus and the White House Council on Women and Girls. MSCCN was greatly honored to be mentioned in the Blue Star Families' briefing to First Lady Michelle Obama and government leaders.

MSCCN attended the Military Spouse of the Year event sponsored by Military Spouse magazine in Washington, DC on 7 May 2009. The spouses selected as Who's Who of Military Spouses were invited to attend, but MSCCN's Anne Wight

was unable to go. MSCCN's Bobbie Bruzdinski later wrote that "I walked away from the presentations feeling a sense of awe and gratitude for our role as military spouses. I was moved to tears by the lovely dedication to Tanya Queiro, her husband Jose, and their beautiful children. I once again felt part of something bigger than myself. I was humbled by all the celebrated acts of kindness, generosity, and sisterhood that take place every day, on every installation where our military and their families are serving our nation."

Amy Rossi, MSCCN Cofounder and Director of Training Development appeared on Christian Military Wives Talk Radio on May 12, 2009 to discuss "How to Stay Zen While Searching for a Job as a Military Spouse." Amy emphasized that a job does not define us - it is only what we do, not who we are. She also shared how her anger had sabotaged her job interviews until she dealt with her feelings and emotions. The role of volunteerism was also discussed as a great way to find what one loves to do and sometimes to network into a job. If you missed this show, you can search for the May 12 topic on the Christian Military Wives Talk Radio blogspot at www.cmwtr.blogspot.com or visit their website at <http://www.christianmilitarywivestalkradio.com/>.

On May 21, Bobbie Bruzdinski of MSCCN attended the Beyond Tribute Launch. Press conference participants included Dr. Jill Bidden, wife of Vice President Joe Bidden; U.S Rep. Bob Filner (D-CA), chairman of the House Committee on Veterans' Affairs; Georgia Carter-Krell, national president of the American Gold Star Mothers, INC; Iraq war veteran Sgt Charles Eggleston and his wife Pamela, and General Wesley Clark, former presidential candidate and former Supreme Allied Commander Europe of NATO.

The Schinnen Army Garrison Public Affairs folks were kind enough to advertise resume services on behalf of MSCCN on their Public Affairs/News website this month.

MSCCN is nearing completion of the new VetConnectJobs.org (VCJ) for transitioning military, veterans, and war wounded while also completing a new look for the MSCCN website. The unveiling of the new MSCCN website was set for late May, but has been delayed.

Last month (May 2009), we had 4415 web site visits, up from 3106. Daily visits averaged 142 and peaked at 407 on May 19. We are reviewing what might have prompted so many visitors on that particular day.

The number of current active resumes = 10,014. Job reqs currently active = 6898.

In checking the web statistics, it was interesting to note how viewers got to the MSCCN.org website (called referrers):

- #1 was directly to the website (it's great we are known by so many) - same as last month and every month since reporting
- #2 was from a Google search - same as last month
- #3 was from NMFA.org - up one
- #4 was from Yahoo - down one
- #5 was from live.search - up one
- #6 was from images.google

#8 was from welcomebackveterans/employment - up three
#9 was from search.msn (bing)
And #24 was Facebook - we are new on it so this is great!

The website was accessed from 50 countries - here are the top 15:

1. Network
2. US Commercial
3. Unresolved/Unknown
4. US Military
5. Non-Profit Organization
6. US Educational
7. US Government
8. Belgium
9. Germany
10. Tuvalu
11. United States
12. Taiwan
13. Italy
14. Ireland
15. Japan