

## Recruit Military Veteran Opportunity Expo

August 19, 2010 - Jacksonville, FL

MSCCN attended the recent Recruit Military Opportunity Expo at the Jacksonville Municipal Stadium this August. The event was open to anyone who has worn a uniform in support of the US military and their families. The expo featured a variety of schools, military support organizations, and military friendly employers including Northrop Grumman and Wachovia.

There was a good turnout of companies and job seekers. One of the participating recruiters stated that the level of job applicants was especially good at this event. MSCCN hosted a table to share information about our services with the military families in Jacksonville. We highlighted our new MSCCN MilSpouse Job Club and our biweekly virtual training events. We received a great response and had 75 applicants sign up for more information.

Many of the attendees were interested in information about our virtual training titled "How to Make the Most of Job Fair – Don't Hand Out Your Resume!" We condensed the information down to a five minute job fair version to help our applicants be more effective as they visited each recruiter. We focused on ensuring each applicant could clearly state what type of work they were looking for and how they could benefit each company. We also recommended that they ask questions, show an interest in the company, and most importantly follow up with a thank you.

We received a great response from the attendees and sent many of them off to do some homework, either researching the companies attending or to work on their "elevator speeches". We were able to coach a few of the attendees to create a more effective presentation and they shared that it helped them feel more confident.

We will be following up with the applicants who registered with us and will also be attending the next Recruit Military Expo in November.

Please visit our website for a list of upcoming virtual training seminars – <http://msccn.org>



Lisa Blevins, MSCCN Outreach Coordinator, and Milly Eminger, MSCCN Volunteer



Milly Eminger and Expo attendee