

NEWMAN'S OWN AWARD UPDATE

OCTOBER 2010

"This is the greatest experience! I want to tell you that you have changed my life. Now I see my life in a positive way and with a lot of future. Thank you so much and I will really appreciate all the information and feedback. I attached my resume for you to help me review it before I keep applying for jobs without any results. One more time, thanks for everything."

- Mireilis

"I would like to take this opportunity to once again thank you for hosting this session. I found the training to be very informative with a lot of detailed information as to what to expect through the process of our job search. The format was great. I loved the fact that it was informal. You were able to keep my full attention throughout the whole session, you all were well prepared and stayed on point with each bullet, but still giving us the opportunity to express our issues. I would definitely recommend this to everyone I know struggling through the process of finding new employment. Thanks!"

- Debra

To see our calendar and RSVP for future virtual training seminars, please visit www.msccn.eventbrite.com.

Thank you to the 2010 Newman's Own Award that supports MSCCN's "Empowering Military Families through Employment" program, featuring free virtual training seminars to military-affiliated applicants worldwide. Included in this report is a recap of MSCCN's October's virtual training seminar.

Just One Thing – Top Tips for a Successful Job Search September 2, 2010

MSCCN hosted a virtual training seminar on October 27, 2010 called "Just One Thing – Top Tips for a Successful Job Search and Q & A" to discuss top job searching tips on a variety of topics. The session lasted about an hour and forty-five minutes with three participants. The training contained information ranging from tips on resumes, networking, interviews, and everything in between that dealt with the job search process.

The virtual training began with the participants introducing themselves, describing the industry they were interested in, and the area they were calling from. During the training there was a good flow of communication between the candidates and presenters. We discussed the importance of having a business card and what information should be included when you are searching for a job.



Information and tips were provided on how to develop an elevator speech and what the purpose of one was. While talking about networking, one of the most critical steps, following up with individuals and building a rapport, was emphasized. Questions about informational interviews came up, along with how to best target a resume, and how to use a site like www.LinkedIn.com as a networking tool. Overall, the goal of the virtual training was for each participant to take away at least one tip or idea that would assist them with their job search, and with the high level of participation and questions from all of the candidates, this was achieved.

The feedback received from the participants was extremely positive. The participants expressed thanks for offering this type of training format. After the virtual training, each participant was sent a training manual highlighting various points of information that was discussed. One participant emailed, saying "I loved the fact that it [the virtual training] was informal. You were able to keep my full attention throughout the whole session, you all were well prepared and stayed on point with each bullet, but still giving us the opportunity to express our issues."

Top Tips – Networking



- › Develop relationships with people you meet
- › Contacts: get their card, take notes
- › Follow up: make sure they know who you are
- › Create your own business card
- › Use situational examples – SAR



Top Tips – Create Opportunity

- › Get something out of every event
 - Introduce yourself and say what you are looking for
- › Job Fairs: treat them like mini interviews
- › Tell everyone that you are looking for a job
- › Volunteer: make it work for you
- › Find a job search buddy and support each other

