



Newman's Own Award Ceremony

September 1, 2010 - The Pentagon, Arlington, VA

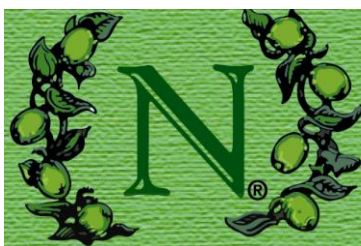
Deb Kloeppe, MSCCN President and CEO, accepted the 2010 "Newman's Own" Award on September 1, 2010, at a private ceremony held at the Pentagon.

General James Cartwright, USMC, Vice-Chairman, Joint Chiefs of Staff, provided remarks at the 11th annual Newman's Own Award Ceremony, as an award was presented to MSCCN for its innovative program to improve military quality of life. General Cartwright was joined by Tom Indoe, President of Newman's Own; Fisher House Foundation trustee Tammy Fisher; and a representative from Military Times Media Group, in presenting the awards.

MSCCN won an award for its innovative "*Empowering Military Families through Employment*" program, featuring free bi-weekly virtual training seminars to military-affiliated applicants worldwide. The virtual training seminars serve as a platform for military-affiliated applicants, enabling them to receive job education and training needed to increase their success of employment. These trainings will provide education and skills necessary to military-affiliated applicants not only to seek employment, but also to become proud members of the workforce.

Newman's Own, Fisher House Foundation, and Military Times Media Group sponsored the competition, which seeks to reward ingenuity and innovation for programs that benefit service men and women and their families. The challenge is straightforward: "*Present an innovative plan to improve the quality of life for the military community and receive funding to carry out the plans.*"

A total of 138 entries were received for the 2010 program. Six judges evaluated each entry based on the organization's impact to the respective communities, creativity and innovation.



NEWMAN'S OWN AWARDS

RECOGNIZING HOMEFRONT ORGANIZATIONS FOR
CONTRIBUTIONS TO MILITARY FAMILIES' QUALITY OF LIFE

Judges for the 2010 competition were: Mrs. Deborah Mullen, spouse of the Chairman, Joint Chiefs of Staff, Mrs. Sandee Cartwright, spouse of the Vice Chairman, Joint Chiefs of Staff, Mrs. Mary Jo Myers, Trustee, Fisher House Foundation, Mrs. Tammy Fisher, Trustee, Fisher House Foundation, Mr. Bill Lee, Vice President, Operations, Newman's Own, and Mr. Mark Tilley, Director, Sales, Newman's Own.

Representing MSCCN were Deb Kloeppe, MSCCN President and CEO, MSCCN Board Members Dan Kloeppe, Don Ceresia, Ed Greene, and Joe Garcia, DirectEmployers Association, Inc. Executive Director Bill Warren, Mark Pritchett of Gulf Coast Community Foundation of Venice, FL, The Honorable Harvey and Mrs. Lois Schlesinger of the BRAIVE Fund, and Kelly Loring of the Army National Guard Bureau Family Program Branch.

Please visit our website for a list of upcoming virtual training seminars – <http://msccn.org>

Thank you to Newman's Own for this prestigious honor.