



Launch Your Career

February 22 & 24 – March 1 & 3, 2011 - Jacksonville, FL

MSCCN Volunteers, Milly Eminger and Kay Bruni, coordinated and helped facilitate a comprehensive free four-day “Launch Your Career” career development series workshop in conjunction with WorkSource aboard NAS Jacksonville on February 22, February 24, March 1, and March 3, 2011. This workshop was attended by military spouses, veterans, and active duty servicemen and women looking for employment and touched on organizing your job search, marketing yourself during your job search, networking, and writing targeted resumes and cover letters.

Keynote speakers for this workshop series included:

- Patty Piazza, Military Family Employment Advocate for Northeast Florida WorkSource. Patty spoke about organizing a job search strategy and goal setting.
- Milly Eminger, MSCCN Training and Development Volunteer. Milly presented on resume basics and targeting your resume and cover letters.
- Brad Raney, motivational speaker, life coach, author and sales manager at Action News on CBS47. Brad discussed concepts from his first book called “Improve Your Vowels, Improve Your Career!: The A, E, I,O,U’S of Finding Your Perfect Job!”
- Carlos Gil, founder of JobsDirectUSA.com, social entrepreneur and internet marketing guru, whose philanthropic work has been featured by CNNMoney.com. Brad presented techniques to use social media such as Facebook, Twitter, YouTube and job boards effectively.
- Chad Hoffman, business development executive of Jacksonville Business Journal. Chad presented finding “Jacksonville’s Hidden Job Market” by effectively using the business journal to network and to get the inside scoop on jobs before they are even posted.

Seven hiring managers from different industries also attended this event to provide information regarding the hiring process. Interactive activities such as creating a 30-second elevator speech, networking, and creating SAR (situation – action – results) statements kept 40 attendees engaged.

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Participant Feedback

“Excellent information, vital material. Great speaker!!! Effective and memorable!”

– Mashell Moss

“I gained a great amount of information that has inspired me to be positive in everything that I do.” – Erskine S. Martin

“Gave me great ideas for improving my time management during the job hunt.”

– Dan Gray

“Provided great references to explore career paths – descriptions – salary averages and resume examples.” – Kenny Quinn

“I never knew there was a methodical method to job searching. The Job Book is an excellent idea for me to keep up with the job search and preparations. Great skills!!!” – Revon Leggett-Beasley

“Lots of new info for me that I have to review” – Wanda L. Jenkins

“True professionals who really care about people.” – Melvin Richard

“This is the best part of getting the good insight and information on what to expect as a job seeker from the hiring panel’s point of view – very, very useful.”

– Arlene Pecayo

