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Entrepreneur *focus*

ADDRESSING THE NEEDS OF INDIVIDUALS SEEKING ALTERNATIVE WORK

Deb Kloeppe originally gave this speech to the USO and Joint Employment/Transitions services (JETS) about factors-needed to be satisfied. This excerpt explains the deciding factor- passion.



Career Passion~ The Deciding Factor

Passion is the “ah moment”. Passion is the driving force that keeps everyone hopeful, joyful, on target, selective, decisive, focused, and intended. Passion creates an intentional life. People seek decisive people. Banking and lending institutions want to know you won't bolt at the first sign of trouble. Executives want to know that you will stick to the message, stick to the mission, and provide growth with an entrepreneurial spirit.

Passion is the deciding factor when you are up against competition for the same customers, same advertisers, same dollars for operations. I can always tell who's in it for the money and who's in it for the purpose. Passion is the driver and the

motivator that transforms you into an entrepreneur and the business savvy success story that you long to be. Passion gives you the mental alertness and physical energy to get the experience from the know-how you have acquired to stay the course in business. Passion cannot be bartered. Passion cannot be faked. Passion cannot be bottled. Passion can not be denied.

People will tell you to go find your passion. That's ridiculous! You don't find passion. Passion has already found you. The question is “have you allowed yourself to ACCEPT the passions inside of you?”



MARKET WATCH

When recession hits the economy, people look for creative ways to make money. With news of layoffs and high unemployment rates we are getting requests in record numbers for employment alternatives. We recognize that our economy is changing and MSCCN is changing with it! Watch for new alternative work ideas!

What's the difference?

Question for the experts: I am a military spouse with... experience having a difficult time finding a work. I am interested in working from home but am confused by all of the different types, can you recommend any?

A home agent is a person who works from a company from home. There are companies that offer a telecommute option or will even hire telecommute workers. An example would be Convergys.

The next option is to pursue a business opportunity from your home. Most opportunities cost a little money and center around selling a product or service. They are usually convenient

because you chose your schedule... Examples would be Longaberger, NuSkin, or Pampered Chef to name a few.

The last option would be an independent contractor. Most people hired as independent contractors have a particular skill that people are willing to pay for. Some examples of contractors are painters, virtual assistants; web designers are just a few.

Now that you have a basic understanding of work from home opportunities you can get started on your career from home by first determining what you are looking for. By: Amy Rossi

Selecting the right work from home opportunity for you begins with understanding the difference between the most common options a home agent, business opportunity and independent contractor. It is hard to recommend a specific opportunity for you because employment is a personal decision with many variables. However, we will discuss the different options that you have to work from home.

SMART BUSINESS: Budget Discipline



Are you ready to be your own boss and run a business? You are if you are prepared to invest money into your business? The first step to starting a successful home business is to create a budget and stick to it!

Step 1: Create goals for your business. Consider the reasons you started your business.

Step 2: Gather your bills and income statements. Organize the amounts in an excel spreadsheet.

Step 3: Once you have a realistic picture of your cash flow, make a monthly budget and stick to it.

Step 4: Stay organized, set a time each week to enter new expenses and incomes into your spreadsheet.

Step 5: Evaluate your goals and business expenses often.

The National Federation of Independent Business' Education Foundation estimates 60% of business' break even or lose money and 1% don't know. Keep your business in the profitable 39% by creating a budget and sticking with it.



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