

## Good News –

Deb was honored to meet Mrs. Becky Gates, wife of Secretary of Defense Robert Gates, for a breakfast meeting on Saturday, August 22, 2009. You can read about that meeting online at <http://www.msccn.org/news/events.php>

MSCCN is proud to announce a grant award from the McCormick Foundation's "Welcome Back Veterans" Program on August 27, 2009. The grant made it possible for Kate Midden to attend Kenexa/Brass Ring training last month and receive workbench certification. One more person will be covered for the training, which will bring the total to three workbench certifications in MSCCN. (Amy Rossi is also workbench certified.) The grant is funding the redesign of the MSCCN website and the staging of the new VetConnectJobs website. The third area the grant is funding is supporting the full potential of the MSEJ as an independent publication. Ultimate plans are to make hard copies of the MSEJ available to all military installations who request them. The McCormick Foundation's Welcome Back Veterans Program and MSCCN enjoy a close relationship, as does the MSCCN and the Welcome Back Veterans Program Director, Mr. Jack Amberg. Deb attended a special workshop in July hosted by Welcome Back Veterans that helped her with grant writing, fund raising, and board governance. We deeply appreciate all the support we've received from Welcome Back Veterans!

Monthly Gateway Report – August 2009

Jobs Posted – 592

New Resumes Uploaded - 277

Candidate Contacts – 1942

Candidate Placements - 8

- Navy Spouse – Ft. Gordon, GA
- Navy Spouse – Coronado, CA
- Marine Spouse – Quantico, VA
- Marine Spouse – Camp Pendleton, CA
- Army Spouse – Ft. Carson, CO
- Army Spouse – Ft. Bragg, NC
- Marine Spouse – Yuma, AZ
- Army Spouse – Memphis, TN

Volunteer Program Kick-off – 5 New Volunteers in August:

Amy Schofield – Navy Spouse – Pensacola, FL - Volunteer Program Liaison - developing processes and forms to onboard new volunteers and initial volunteer contact

Chantelle Evans – Army Spouse, Ft. Gordon, GA – Job Assistance Volunteer

Renee Kale – Navy Spouse, Ridgecrest, CA – Job Assistance and Federal Initiatives Liaison – (Renee has helped 7 candidates with resumes in less than 1 week )

Cachet Prescott – Air Force Spouse, Santa Maria, CA – Education Liaison

Cathy Rivera - Army Spouse – Fayetteville, NC – Executive Assistant to the CEO and President

One of our goals this year was to invigorate our group of volunteers. With the help of a new volunteer, Amy Schofield, who is now the MSCCN Volunteer Liaison, we are meeting that goal. Amy's volunteer report for August showed

5 new volunteers

7 total volunteers

90 volunteer hours

Value of total volunteer time for August is **\$1822.50**

*The dollar value of volunteer time for 2008 is estimated to be \$20.25 based on research by Independent Sector [http://www.independentsector.org/programs/research/volunteer\\_time.html](http://www.independentsector.org/programs/research/volunteer_time.html)*

We have 4 additional spouses in the process of on-boarding and will begin additional outreach to spouses in September. Building a volunteer force will allow MSCCN to expand and improve our services to military spouses and veterans exponentially.

New MSCCN Corporate Partners

Ashworth College

Scholastic Books

Sears

Telsource

MSCCN Tuesday Virtual Training Seminar

First Session held August 18, 2009 was "Targeting Your Job Search" and had 9 attendees and rave reviews.

The MSEJ August issue was posted on the website at

<http://www.msccn.org/PDFs/MSEJ2009-v5-i3.pdf> and distributed on 31 Aug.

## Program changes/challenges

Last month (Aug 2009), we had 4264 web site visits up from 4008 in July and 4042 in June. Daily visits averaged 137 and peaked at 200 on August 31.

As of August 31, the number of current active resumes was 10455 and job reqs currently active was 8332.

In checking the web statistics, it was interesting to note how viewers got to the MSCCN.org website (called referrers):

#1 was directly to the website (it's great we are known by so many) - same as last month and every month since reporting

#2 was from a Google search (not surprising) - same as last month

#3 was from bing search up from #7

#4 was from Yahoo search (up one)

#5 was from google images (up one)

#6 was from NMFA.org (down two)

#7 was from Military Homefront (up one)

#8 was from Military OneSource

#9 was from npc.navy Family Resources (same)

#10 was a specific Yahoo mail download

#20 was from welcomebackveterans.org (down from #11)

The website was accessed from 67, up from 66 countries – here are the top 30:

<b>1</b>	Network
<b>2</b>	US Commercial
<b>3</b>	Unresolved/Unknown
<b>4</b>	US Military
<b>5</b>	US Government
<b>6</b>	US Educational
<b>7</b>	Non-Profit Organization
<b>8</b>	Taiwan
<b>9</b>	Germany
<b>10</b>	Canada
<b>11</b>	United States
<b>12</b>	Japan
<b>13</b>	Old style Arpanet (arpa)
<b>14</b>	Italy
<b>15</b>	Russian Federation
<b>16</b>	Tuvalu
<b>17</b>	Belgium
<b>18</b>	India

<b>19</b>	Austria
<b>20</b>	Australia
<b>21</b>	Ireland
<b>22</b>	Estonia
<b>23</b>	Brazil
<b>24</b>	Colombia
<b>25</b>	Mexico
<b>26</b>	France
<b>27</b>	United Kingdom
<b>28</b>	Portugal
<b>29</b>	Saudi Arabia
<b>30</b>	Bangladesh

### **Lessons learned**

Resumes are still a problem! We've emphasized how to write them and have helped to tweak many but poorly crafted ones are rampant. We may have to develop training to address this problem.