

## Monthly Update for Website Visitors

MSCCN posts monthly information here for all website visitors. The information below is for the month of April, 2009. We were so excited about activity through the Gateway for May 18-25, we just have to share that first!

May 18-25 Gateway Activity:

110 Jobs Posted

84 Resumes Uploaded

64 Applicants - Convergys Bypass (from 21 states)

52 Applicants - Zeiders Bypass (from 21 states)

Communications with Applicants - at least 131 (many multiple contacts)

Communications with Recruiters - 12

As of 5/23/09 - 99 folks have signed up to take the VTS work-at-home training classes and 6 have completed the training

### **Monthly Update for April, 2009**

The work-from-home positions offered through MSCCN partners remain of high interest to many applicants. So far, 130 applicants have been hired for these work-at-home positions.

MSCCN was pleased to assist the Blue Star Families in promoting participation in their military family survey. We were all honored to be mentioned in the results briefing and powerpoint presentation given to First Lady Michelle Obama and many senior government leaders.

MSCCN is continuing to explore ways to obtain additional funding to offer more Volunteer-to-Career™ workshops that encourage volunteerism. We are also expanding volunteer opportunities in MSCCN. (Volunteers must be at least 18 years old and affiliated with the military in some way - military spouse, veteran, transitioning military, war wounded, caregiver of war wounded, or former military "brat.")

Deb Kloeppe was kept very busy in April presenting speeches. Her tribute to military moms and spouses at the St. Louis Navy Week dinner on 22 April was extremely well received. She was extremely surprised and deeply honored the next evening to accept the very first (ever) Office of Global Maritime Situational Awareness Coin during the Association of Naval Aviation dinner in honor of Vice Admiral Dave Venlet and his wife Bunny. Rear Admiral Lee Metcalf, Navy Office of Community Outreach, presented the coin to Deb Kloeppe in recognition of MSCCN's tireless work on behalf of military families.

The Veterans of Underage Military Service (VUM) selected Deb Kloeppel to provide their keynote address during the 2009 VUM Convention and formal awards Gala on April 25, 2009. You can see pictures and read about these recent speaking events at <http://www.msccn.org/news/events.php>

Deb met with Missouri Secretary of State Robin Carnahan on Friday, April 24, 2009 to discuss initial plans to create an employment event in June, 2009 in which MSCCN will sponsor a state-wide military employment outreach "career day" in conjunction with the Missouri National Guard and joint active duty commands in the Missouri area.

Deb Kloeppel met with Senator Claire McCaskill's (D-MO) Regional Director, Michelle Sherod and Jon Jerome, Chapter President of Operation Homefront, for Missouri, on April 30 to discuss employment solutions and emergency care management for military members in the State of Missouri.

Ashworth College and MSCCN have partnered to provide free virtual training to applicants on a variety of subjects. Look for updates to this exciting new partnership on our website.

MSCCN is nearing completion of the new VetConnectJobs.org (VCJ) for transitioning military, veterans, and war wounded while also completing a new look for the MSCCN website. The unveiling of the new MSCCN website is still set for May. Our vision is to offer jobs specifically for military spouses on the MSCCN Gateway and specifically for veterans on the new VCJ Gateway. All military-affiliated applicants can apply, but those designated will have top priority and will compete only with others in their group unless no qualified applicant can match the requirements. At that point, all applicants will be considered. Until everything is finalized on the new VCJ Gateway, we will "soft" launch through the existing MSCCN website and Gateway and ask for veterans to start posting their resumes there. Everything will be coded to separate the groups.

MSCCN is approved as a listed charity on GoodSearch.org and GoodShop.org. The websites are <http://www.goodsearch.com/> and <http://www.goodsearch.com/goodshop.aspx>. Hopefully, applicants and others will use these websites that cost nothing for the user but provide funding to the designated nonprofit organization.

Last month (April 2009), we had 3106 visits, down slightly from the visits in Feb (a day longer month). Daily visits are maintaining an average above 100 and peaked at 143 for one day.

The number of current active resumes = 9823. Job reqs currently active = 6537.

In checking the web statistics, it was interesting to note how viewers got to the MSCCN.org website (called referrers):

#1 was directly to the website - same as last month and every month since reporting

#2 was from a Google search - same as last month

#3 was from Yahoo search - same

#4 was from NMFA.org - same as March

#5 was images.google (not sure why)

#6 was from searching live.com - down one

#11 was from welcomebackveterans/employment

#13 was from Concentra (our founding parent)

#14 was from Corporate-to-Gray (/jobs\_for\_spouses) -- up 2

#16 was from military.com/spouse

The website was accessed from 52 countries - including #8 Taiwan, #9 Belgium, #10 Germany, the Russian Federation #13, Japan #14, and Italy #19.